



2021 COLLECTION
BRAND NEW BEGINNINGS!



**THERE COMES A TIME IN YOUR LIFE
WHEN COMFORT MEETS SUBSTANCE.
WHEN ALL YOUR HARD WORK SEEMS TO
HAVE PAID DIVIDENDS, AND THE WORLD
IS AT YOUR COMMAND. ALL THE THINGS
YOU HOPED YOU COULD DO SOMEDAY,
YOU'RE DOING. THE TOILS OF YOUTH ARE
NOW YOUR EXPERIENCES....NO LONGER
THE STUDENT, BUT THE TEACHER.**

**TO CELEBRATE YOUR ACCOMPLISHMENTS
WE OFFER UP "OLD GUYS RULE" TO BE
WORN AS A BADGE OF HONOUR FOR A LIFE
WELL SPENT, BUT NOT NEARLY OVER....**



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**NEW
COLOUR**

OG5182-HC - AGED TO PERFECTION II
Heather Cardinal M - 2XL
Available Now



OG5181-CR - BEEN AROUND THE BLOCK II
Cardinal Red M - 2XL
Available Now



OG5124-HN - BRITISH BUILT
Heather Navy M - 2XL
Available Now



OG2021-N - BUCKET LIST
Navy M - 5XL
Available Now



OG5053-B - DARK SIDE OF THE SHED
Black M - 5XL
Available Now



OG6002-MG - DIRTY WEEKEND
Military Green M - 2XL
Available Now



NEW!

NEW
COLOUR

BACK BY
DEMAND



OG5179-IB - DOG'S BEST FRIEND II
Indigo Blue M - 2XL
Available Now



OG5188-BD - DOG'S BEST FRIEND III
Blue Dusk M - 2XL
Available Now



OG5175-OL - FIVE A DAY
Olive M - 2XL
Available Apr/May



OG5190-HC - FOREVER CRANKY
Heather Cardinal M - 2XL
Available Now



OG5196-B - FORKS 'N' ROSES
Black M - 5XL
Available Now



OG5195-N - GOOD VIBRATIONS III
Navy M - 5XL
Available Now





OG5192-IB - HOME BREW
Indigo Blue M - 2XL
Available Now



NEW COLOUR

OG5167-DH - DECADES
Dark Heather M - 5XL
Available Now



NEW COLOUR

OG5189-C - KISS MY BASS
Charcoal M - 2XL
Available Apr/May



NEW!

OG6000-N - LOCAL LEGEND III
Navy M - 5XL
Available Feb/Mar



NEW!

OG5198-SB - NEVER OVER THE CHILL II
Indigo Blue M - 2XL
Available Feb/Mar



NEW!

OG6001-SB - OLD DOGS RULE
Stone Blue M - 2XL
Available Now

NEW COLOUR



OG5178-BD - PARKING LOT III
Blue Dusk M - 2XL
Available Now

OG5128-MG - SHED HAPPENS II
Military Green M - 2XL
Available Now

NEW COLOUR



OG5191-N - STAND BY YOUR VAN II
Navy M - 5XL
Available Now

NEW COLOUR



OG5193-C - STILL CRAZY III
Charcoal M - 2XL
Available Now

NEW!



OG6004-BD - TACKLE SHACK
Blue Dusk M - 2XL
Available Feb/Mar

NEW!



OG5199-SB - TALKIN' ABOUT MY GENERATION II
Stone Blue M - 2XL
Available Now



NEW COLOUR
BACK BY DEMAND

OG1067-PD - THINK A PINT
Prairie Dust M - 2XL
Available Now



NEW!

OG6003-DH - ALOHA LOUNGE (TIKI BAR)
Dark Heather M - 2XL
Available Now



OG5168-B - TRIUMPH
Black M - 5XL
Available Now



NEW COLOUR

OG5172-B - VINTAGE MC II
Black M - 5XL
Available Now



NEW COLOUR

OG5194-PD - WEED 'EM AND REAP
Prairie Dust M - 2XL
Available Now

4WD

OLD GUYS RULE

Dirty Weekend SCALE

1:64

4x4

ESTD

DECALS

OLD GUYS RULE

IF ONE LIFE, LIVE IT.

OLD GUYS RULE

Local Legend

03

OLD GUYS RULE

IF YOU DON'T KNOW ME....
YOU'RE NOT FROM AROUND HERE!

OLD GUYS RULE

Never Over the Chill

Old Dogs Rule

Living Life Off The Leash

OLD GUYS RULE

Cold BEER

Fresh BAIT

TACKLE SHACK

EVERYTHING YOU NEED TO HOOK UP

Quality Products

Old Guys Rule

TALKIN' ABOUT MY GENERATION



END OF LINE

OG5175-PD - FIVE A DAY
Prairie Dust M - 2XL
Available Now



END OF LINE

OG5167-N - DECADES
Navy M - 5XL
Available Now



END OF LINE

OG5189-BD - KISS MY BASS
Blue Dusk M - 2XL
Available Now



END OF LINE

LIMITED QUANTITY

OG5178-C - PARKING LOT III
Charcoal M - 2XL
Available Now



END OF LINE

OG5191-C - STAND BY YOUR VAN II
Charcoal M - 2XL
Available Now



END OF LINE

OG5194-MG - WEED 'EM AND REAP
Military Green M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG5187-DB - HOME IS WHERE
Blue Dusk M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG438-N - LOCAL LEGEND
Navy M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG5186-I - ON ISLAND TIME
Iris M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG5184-BD - STACKED LOGO HALFTONE
Navy M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG5197 - THYME LORD
Indigo Blue M - 2XL
Available Now



ON SALE
LIMITED QUANTITY

OG907-DH - TOP QUALITY
Dark Heather M - 2XL
Available Now



APP082-N - STACKED LOGO TWILL SHIRT
Navy Check L - 2XL
Available Now



EMBROIDERY



PRINT

CRW001-N - EXPLORE OUTDOORS
Navy M - 2XL
Available Now - Some Processing Required



PRINT

POP001-N - ORIGINAL CLASSIC
Navy M - 2XL
Available Now - Some Processing Required

EMBROIDERY

APP083-IB - STACKED LOGO TWILL SHIRT
Indigo Check L - 2XL
Available Now



EMBROIDERY

EMBROIDERY

EMBROIDERED
BADGE



POP002-DB - GOOD VIBE CLUB

Denim Blue M - 2XL

Available Now - Some Processing Required



ZIP001-N - TRIP TYPE

Navy M - 2XL

Available Now - Some Processing Required



ZIP002-TQ - OUTDOOR ADVENTURE

Heather Turquoise M - 2XL

Available Now - Some Processing Required





CAP004-N - LOCAL LEGEND
Navy - OSFM
Available Now



EMBROIDERY

CAP005-PD - ORIGINAL CLASSIC
Prairie Dust/Blue Dusk - OSFM
Available Now



EMBROIDERED FELT PATCH

CAP006-N - DECADES
Navy - OSFM
Available Now



EMBROIDERY

CAP007-C - VINTAGE MC II
Charcoal - OSFM
Available Now



EMBROIDERY

CAP008-BD - STACKED LOGO
Blue Dusk - OSFM
Available Now



EMBROIDERY

CAP008-CR - STACKED LOGO
Cardinal Red - OSFM
Available Now



EMBROIDERY

CAP009-SG - TRIP TYPE
Sports Grey - OSFM
Available Now



EMBROIDERY

CAP010-CH - EXPLORE OUTDOORS
Chocolate - OSFM
Available Now



EMBROIDERED BADGE

CAP011-B - GOOD VIBES CLUB
Black - OSFM
Available Now



WOVEN BADGE

Right Hand

Left Hand

MUG001-CR - STACKED LOGO OUTDOOR MUG

Cardinal Red
Available Now



TRAVEL MUG
ADVENTURE

THE OLDER I GET...THE BETTER



CERAMIC TRAVEL / OUTDOOR MUG

370ml / 13oz
SEAL SIPPING LID
ANTI-SLIP CORK BASE
HAND WASH ONLY
DO NOT MICROWAVE

PRESENTATION BOX

GREAT FOR THE OUTDOORS

MUG001-C - STACKED LOGO OUTDOOR MUG

Charcoal
Available Now



MUG001-N - STACKED LOGO OUTDOOR MUG

Navy
Available Now



MUG001-W - STACKED LOGO OUTDOOR MUG

White
Available Now





DEC001 - STACKED LOGO (BLACK)
Approx 10cm x 10cm
1 Colour on Clear



DEC002 - STACKED LOGO (WHITE)
Approx 10cm x 10cm
1 Colour on Clear

DEC010 - COIN LOGO FLURO
Approx 9.5cm x 9.5cm
Fluro Gradient on Clear



DEC003 - HORIZONTAL LOGO (BLACK)
Approx 27cm x 4cm
1 Colour on Clear



DEC004 - HORIZONTAL LOGO (WHITE)
Approx 27cm x 4cm
1 Colour on Clear

DEC005 - REAR VIEW
Approx 12cm x 4cm
3 Colour Gloss on White



DEC006 - REAR VIEW HIBISCUS
Approx 12cm x 4cm
3 Colour Gloss on White

DEC011 - IT TOOK DECADES
Approx 11.5cm x 9cm
Full Colour Gloss on White



DEC007 - OLDER I GET
Approx 12cm x 5cm
3 Colour Gloss + Metallic on White



DEC008 - LOCAL LEGEND
Approx 12cm x 5cm
1 Colour Gloss on White



DEC009 - LOCAL LEGEND GB
Approx 12cm x 5cm
3 Colour Gloss on White

DEC012 - GOOD VIBES
Approx 10cm x 12cm
2 Colour Gloss on White





Front

Back

AIR002-CR - GOOD VIBES
New Car Air Freshener
Available Now



AIR002-N - GOOD VIBES
New Car Air Freshener
Available Now



AIR002-PD - GOOD VIBES
New Car Air Freshener
Available Now



AIR002-TQ - GOOD VIBES
New Car Air Freshener
Available Now



AIR002-Y - GOOD VIBES
New Car Air Freshener
Available Now



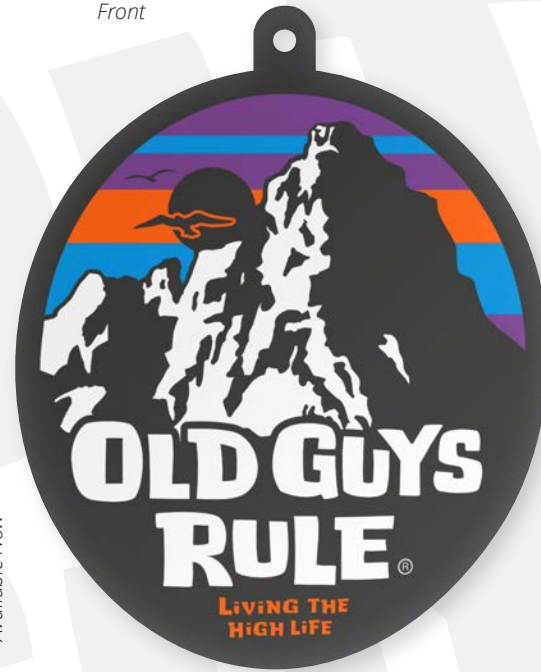
Front

Back

AIR003 - SUNSET YEARS
Mango Air Freshener
Available Now



AIR004 - HIGH/WAVES
Mint Air Freshener
Available Now



NEW!

AIR005 - GOOD VIBES CLUB
Bubblegum Air Freshener
Available Now



KEY001 - STACKED CIRCLE LOGO
Antique Silver Die Struck Keyring
Available Now



KEY002 - BRAND LOGO
Antique Silver Die Struck Keyring
Available Now





WAX006 - COCONUT
Cold Water Surf Wax
Stock Coming Soon



WAX007 - BUBBLEGUM
Cold Water Surf Wax
Stock Coming Soon



WAX008 - CHERRY
Cold Water Surf Wax
Stock Coming Soon



WAX009 - MINT
Cold Water Surf Wax
Stock Coming Soon



**CUSTOM HANDMADE COLD WATER SURF WAX
MADE IN THE UK BY SURFERS FOR SURFERS**

**60°F / 16°C +/-
APPROX 75G
100% NATURAL INGREDIENTS
OCEAN FRIENDLY
FOOD GRADE FRAGRANCES
HANDMADE IN UK
DO NOT CHEW**

BASE WAX COMING SOON



WAX010 - PINEAPPLE
Cold Water Surf Wax
Stock Coming Soon

SUD001 - PEPPERMINT & ROSEMARY
Cold Process Soap Bar
Available Now



NEW!
LIMITED QUANTITY

SUD002 - COFFEE GROUNDS
Cold Process Soap Bar
Available Now



NEW!
LIMITED QUANTITY

SUD003 - COCONUT OIL
Cold Process Shampoo Bar
Available Now



NEW!
LIMITED QUANTITY

SUD004 - EUCALYPTUS & TEA TREE
Cold Process Shampoo Bar
Available Now



NEW!
LIMITED QUANTITY



**CUSTOM HANDMADE LUXURY
COLD PROCESS SOAP / SHAMPOO BARS**

**APPROX 100G
100% NATURAL INGREDIENTS
VEGAN FRIENDLY
CRUELTY FREE
HANDMADE IN UK
DO NOT CHEW**

SMALL BATCH

SUD005 - LEMONGRASS & PATCHOULI
Cold Process Soap Bar
Available Now



NEW!
LIMITED QUANTITY



NOTES & SCRIBBLES

OLD GUYS RULE®



SALES REPRESENTATIVE:

GENERAL INFORMATION

MINIMUMS

We have no MOQ's, however to qualify for FREE delivery order value must total £300 net otherwise a surcharge of £10 will be applied for carriage.

DELIVERY

All orders are shipped via Next Day Courier (where available) unless other shipping arrangements are made prior to placement of order.

TERMS

New accounts Pro Forma via BAC's. Net 30 upon approved credit. A finance charge of 6% per month above Barclays Bank base rate will be applied to all overdue invoices.

ORDER PROCESSING TIME

Orders are normally processed and shipped within 48 hours of being received. This lead time does NOT include delivery. Please plan accordingly before major holidays such as Father's Day and Christmas when lead times may be as long as 4-6 days from receipt of order.

BACK-ORDER POLICY

Back-orders will be created only for orders missing more than ten (10) pieces. Any back-order of less than 10 pieces will be cancelled unless the customer indicates on the order form that they will accept back-orders of less than 10 pieces and accept that shipping charges will apply.

CLAIMS

ALL returns require a Goods Return Number (GRN) and must be made within 72 hours of receipt of goods. Returns accepted for incorrect shipments and defective merchandise only.

PRICES

All prices subject to change without notice.

**OLD GUYS RULE® UK is Licensed by
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